

# ***Customer Volume Reward Credit Program***



Here's how it works:

We track all the purchases you make with Casabella Pyrotechnics during each calendar year (01/01 – 12/31) including all fireworks and equipment. The total of all combined purchases is then used to determine what tier you fit into; then, reward credits are generated for you that can be deducted from new purchases during the following calendar year on our published pricing. There are a few simple rules to follow but they are pretty easy to live with:

1. You may use your reward credit for purchases on ANY products we offer during the following calendar year (IE: Use credits from January 1, 2016 to December 31, 2016 if earned in 2015)
2. Your reward credit is only redeemable at Casabella Pyrotechnics
3. There is no cash value associated with your reward credit – it can only be used as a discount towards new purchases
4. You must present your credit at the time of purchase to redeem
5. You may not "roll over" reward credit or purchases to accumulate more than one year at a time

Volume structure / how to earn reward credits:

- \$3500 to \$6999.99 spent earns 1%
- \$7000 to \$10499.99 spent earns 2%
- \$10500 to \$13999.99 spent earns 3%
- \$14000 to \$17499.99 spent earns 4%
- \$17500 to \$20999.99 spent earns 5%
- \$21000 to \$24499.99 spent earns 6%
- \$24500.00 spent and up earns the maximum of 7% back in reward credit

Example: Jerry purchases \$7,985.00 of APEX firing system equipment and \$23,215.00 of fireworks in 2015. So he gets \$2,184 in rewards credit that can only be used in 2016.

$\$7,985 + \$23,215 = \$31,200$  total purchases in 2015.  $7\% \times \$31,200 = \$2,184$  credit that Jerry can deduct from any purchase in 2016. Jerry can use his credit to buy fireworks and/or new equipment to shoot a pretty decent sized show for FREE!

***Start maximizing your 2016 Volume Reward Credit today!***  
***[jerry@casapyro.com](mailto:jerry@casapyro.com) [harrison@casapyro.com](mailto:harrison@casapyro.com) 812-972-7180***